PATENT APPLICATION

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Title of the Invention: RETAIL POINT OF SALE (RPOS) APPARATUS FOR INTERNET MERCHANDISING

Related to Provisional Patent Application submitted on June 30, 2000 under same Inventor's Name, entitled Access card for Internet Content (ACARD) # _66/215,673_____ (T.B.D.)

The Inventor is not using an Attorney or Agent at this time

No Government Agencies have any property interest in this invention

Date Submitted: August 1, 2000

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ABSTRACT

Retail Point of Sale (RPOS) for Internet merchandising is a method for the money transaction required in the selling of merchandise or media content on the Internet. A retail point of sale transaction involves at least one in-person contact with the buyer. On the Internet, it has always been assumed that this transaction must be conducted virtually on the Internet; after all, the Internet is a virtual realm. However, a predefined transaction may authorize access to web content from a place off the web. It can originate at a real place of business. Purchasers (end-users) must physically go to a retail location, choose the media or merchandise they wish to acquire, proceed to a checkout (where age can be verified, if necessary), and pay with or without a credit card. At this point, they are either given a CD or other recorded media with their selections, or a ticket that contains the necessary access codes to download individually licensed media from a server. The system would also imprint each recording purchased with a unique, non-audible or invisible code signal sequence that would provide traceability back to the original purchaser. Trained Internet professionals may not be able to grasp the concept of retail point of sale immediately or understand its usefulness; they have been conditioned towards more complicated means of accomplishing the tasks directly on the Internet. While this may be called the more a simplistic approach than the existing way of Internet business, it is not the most obvious approach. RPOS is conducting transactions off the web so that business can be done on the web.